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Webinar Series

Wiley Webinar Session 3:

What it takes to publish a book: Publishers Perspective

Tuesday, September 24, 2024 |3:30 PM IST– 4:30 PM IST

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Join us for this revealing webinar, where we'll give you the insider knowledge you need to make your publishing dream a reality. This webinar is designed for aspiring authors, writers, and researchers curious about the publishing process. We'll cover:

- Ten Motives for Book Publishing
- The State of Publishing: The How and Why of Publishing
- Timelines and stages to consider.
- Publishing Integrity: Discussing AI, Similarity Check, and Peer Review
- Editor's checklist of considerations for writers

Speaker: Aileen Storry

Aileen Storry is Executive Publisher for Electrical and Computer Engineering at Wiley and leads a global team of commissioning editors across the UK, US and China. She has worked in publishing for 21 years, with 12 of those spent leading electrical engineering book publishing programmes.