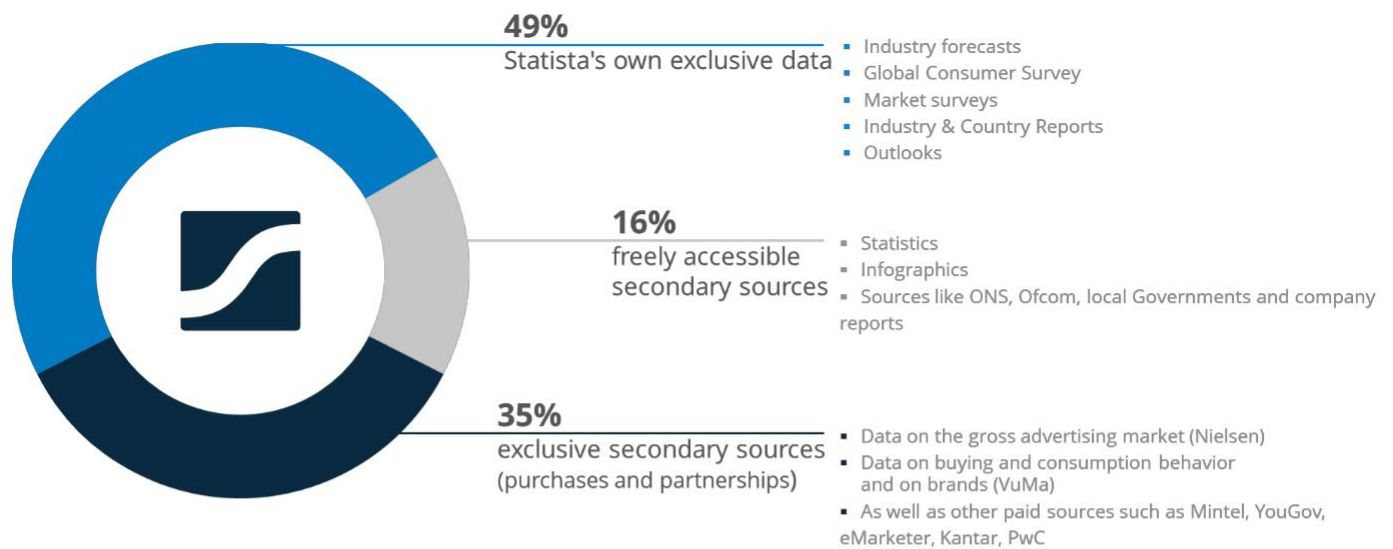


STATISTA CHEAT SHEET

<https://www.statista.com/>

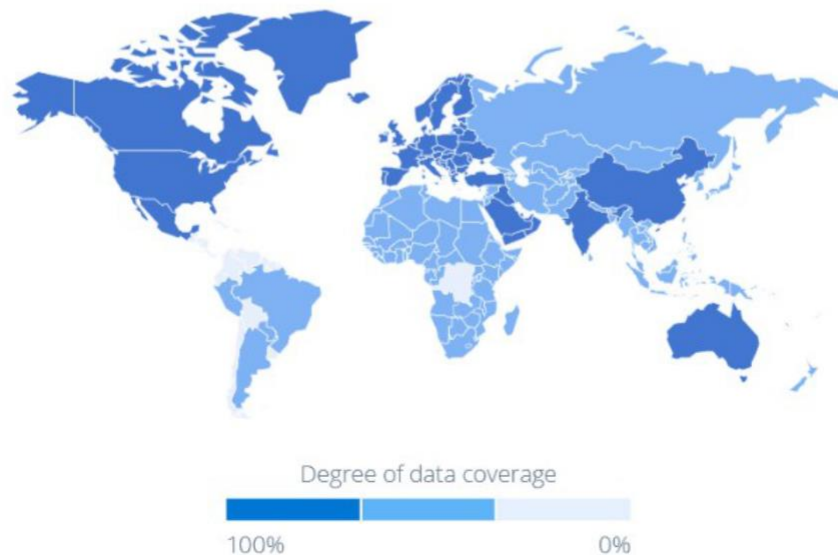
The Statista platform is used by organisations such as Google, P&G and the House of Commons to support their research, market sizing, policy research and strategy planning.

Statista is a market intelligence platform which combines our own proprietary research with aggregated information (from sources such as World Bank, YouGov, GFK and Kantar) to give the above organisations a wide range of insights.



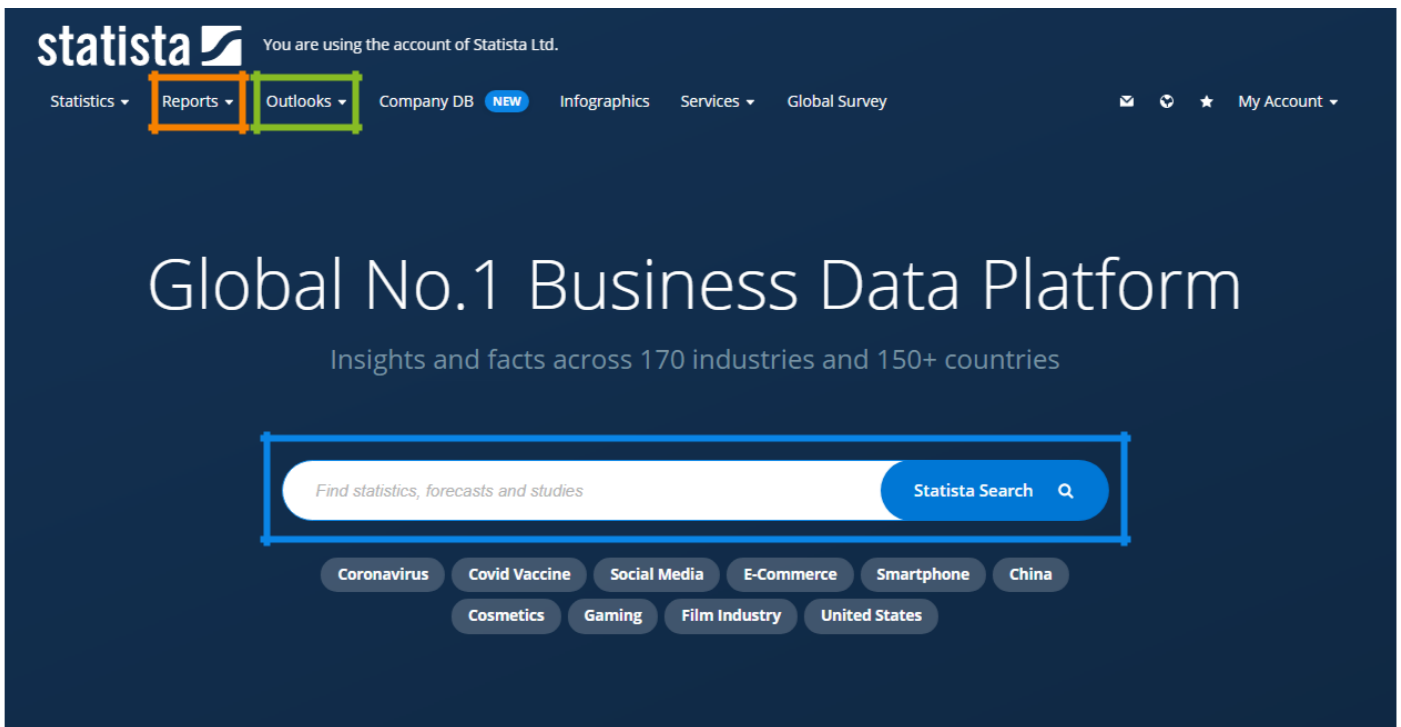
5

Geographic coverage



HOME PAGE

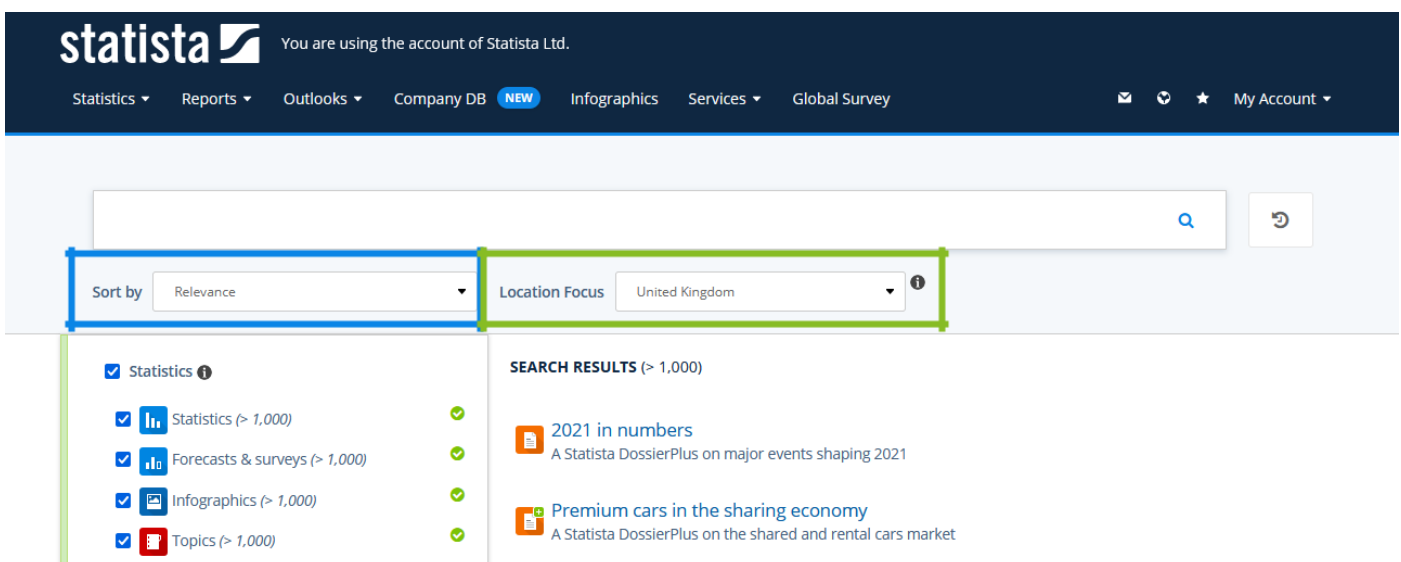
The 3 main ways to find information is via the **KEY WORD SEARCH**, **MARKET OUTLOOKS** and **REPORT SHOP**



KEY WORD SEARCH

Use the search box to search any term. If you do not find what you are looking for at first, try a broader term or a different way of phrasing the search.

The results can be **SORTED BY** relevance or date or publication.



You can filter the search results much more effectively with the bar on left of the screen. See more details on the next page.

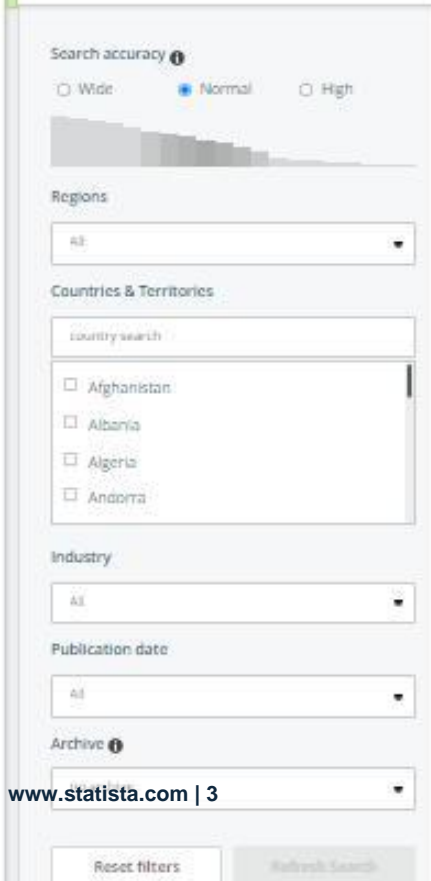


TO ACCESS A CERTAIN TYPE OF CONTENT, SELECT THE TICK BOX.

STATISTICS, FORECASTS & SURVEYS are individual insights which are quick and easy to access and obtain data.

STUDIES AND REPORTS are documents on a set subject. We have a variety of report types all with a different structure: country & city, brand, trend, in-depth, etc... Reports can also be accessed through the report shop.

MARKET OUTLOOKS are market sizing tools providing benchmarking KPIs in 8 different sectors and across 150 countries. Outlooks can also be accessed via the toolbar. See more information on the Market Outlook section.



SEARCH FILTERS can be used to ensure data is only shown for a set country, industry, or date.

Once any changes have been made you must refresh the search.

STATISTICS

There are over 1.5 million statistics on the platform. They can be **DOWNLOADED** in a number of formats.

CITATION information is also available. We always provide a **SOURCE LINK** to the original source or a methodology in the details section

Sports & Recreation > Professional Sports

FIFA world ranking of national women's soccer teams as of August 20, 2021



FIFA World ranking of women's soccer national teams 2021

Published by [David Lange](#), Oct 14, 2021

The world soccer governing body, FIFA, first released world rankings for women's international teams in 2003, with the [men's rankings](#) first appearing in December 1992. The rankings are published four times a year and are weighted to emphasize recent results. The latest release of the world rankings sees the United States national team sit top of the pile with 2,110 points, just ahead of Sweden and Germany in second and third place respectively.

USA on top of the world

The United States women's national soccer team, which played its first game in 1985, is currently considered the best women's soccer team in the world.

[Read more](#)

MARKET OUTLOOKS

The **MARKET OUTLOOKS** provide a detailed overview of a specific market or sub-market. Outlooks can also be accessed via the search function.

Hover over the outlooks section of the tool bar and then select your market of choice.

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OUTLOOKS

- Consumer Market Outlook**
Everything you need to know about Consumer Goods
- Digital Market Outlook**
Identify market potentials of the digital future
- Mobility Market Outlook**
Key topics in mobility
- Technology Market Outlook**
Insights into the world's most important technology markets
- Health Market Outlook** **NEW**
Insights into the world's most important health markets
- Advertising & Media Outlook**
Figures and insights about the advertising and media world
- Industry Outlook**
Everything you need to know about the industry development
- Country Outlook**
Key economic and social indicators

[Find a brief overview of all Outlooks here →](#)

Coronavirus Covid Vaccine Social Media E-Commerce Smartphone China
Cosmetics Gaming Film Industry United States

Once a market is selected you will see an overview of the sectors covered within that market. A more detailed breakdown is available in the **MARKET DIRECTORY**.

You can also see our full methodology by clicking on the **METHODOLOGY** section.

Click on the section or subsection you would like to explore.

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Get actionable data now

The Consumer Market Outlook presents the key performance indicators – sales, revenues and prices – of the most important consumer markets worldwide.

- Alcoholic Drinks
- Non-Alcoholic Drinks
- Hot Drinks
- Food
- Tobacco Products
- Home & Laundry Care
- Beauty & Personal Care
- Tissue & Hygiene Paper
- Apparel
- Footwear
- Eyewear
- Accessories
- Consumer Electronics
- Household Appliances
- Furniture
- OTC Pharmaceuticals
- Toys & Hobby
- Luxury Goods
- DIY & Hardware Store

Once you select a section it will open an outlook to provide a global overview of that market.

At the top of the screen, you are able to select **KEY HIGHLIGHTS**, an overview of the **MARKET DEFINITION/IN-SCOPE AND OUT-OF-SCOPE** and a link to relevant **REPORTS**.

You can select a **NEW OR MORE FOCUSED PART OF THE MARKET**, a **REGION OR COUNTRY** to focus on, and up four other **COUNTRIES OR REGIONS TO COMPARE TO**.

Below will be a series of graphs covering a range of different insights from the market.

These graphs can be changed on screen to **BAR CHARTS**, **LINE GRAPHS** or a **DATA TABLES**. You are then able to download the graph or chart on display by clicking the **DOWNLOAD** button.

Footwear

Worldwide

HIGHLIGHTS MARKET DEFINITION IN-SCOPE / OUT-OF-SCOPE REPORTS

- Revenue in the Footwear market amounts to US\$488,289m in 2022. The market is expected to grow annually by 7.65% (CAGR 2022-2025).
- The market's largest segment is the segment Textile & Other Footwear with a
- In global comparison, most revenue is generated in the United States (US\$94,5
- In relation to total population figures, per person revenues of US\$64.14 are ge
- In the Footwear market, volume is expected to amount to 12,615m prs. by 202
- volume growth of 6.1% in 2023.
- The average volume per person in the Footwear market is expected to amoun

Read more

Market Footwear Region Worldwide Compare to None

Select a market.

MARKET OVERVIEW

- Alcoholic Drinks
- Non-Alcoholic Drinks
- Hot Drinks
- Food
- Tobacco Products
- Home & Laundry Care
- Beauty & Personal Care
- Textile & Other Footwear
- Sneakers
- Athletic Footwear
- Leather Footwear
- Textile & Other Footwear

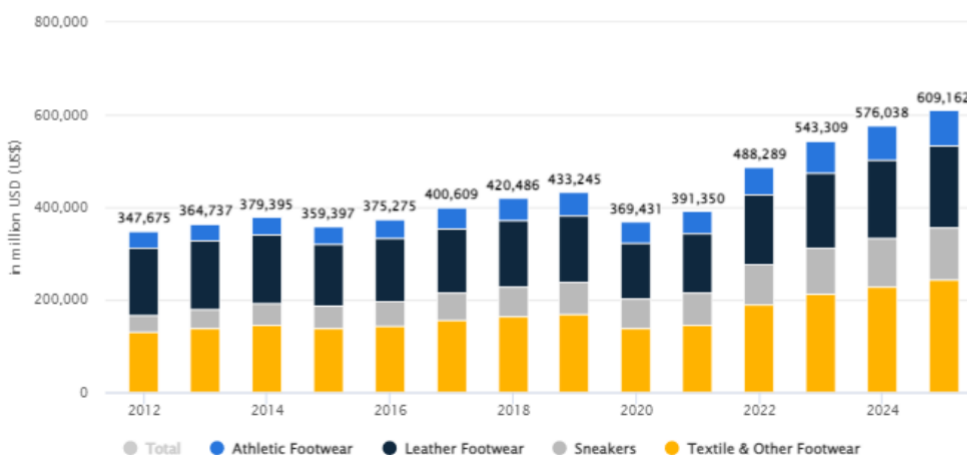
Confirm selection

Cite Share

REVENUE BY SEGMENT (2022)
US\$488,289m

Revenue

REVENUE BY SEGMENT REVENUE CHANGE BY SEGMENT



OVERVIEW

Revenue
Analyst Opinion
Sales Channels
Volume
Price
Global Comparison
Methodology
Key Market Indicators

REPORTS

It is possible to **SEARCH** our reports alone in the report shop.

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Overview and forecasts on trending topics
- Industry Reports**
Industry insights and forecasts
- Brands & Company Reports**
Key figures and rankings about brands and companies
- Consumer Reports**
Consumer insights and preferences in various industries
- Politics & Society Reports**
Detailed information about political and social topics
- Country Reports**
All key figures about regions and countries

Find your information in our database containing over 20,000 reports →

Find statistics, forecasts and studies Statista Search

In the **SEARCH** menu you can filter by **REGION** or **COUNTRY**, **INDUSTRY** and **LANGUAGE**

You are able to select different kinds of **CONTENT**. Most types are self-explanatory.

However, **Dossiers** are simply a compilation of the most relevant statistics on that topic from a variety of sources without analysis.

Whereas the **DossierPlus Reports**, **Industry Reports**, **Country Reports** etc. provide analysis as well as statistics and graphs.

When a user clicks on a report, they will be taken to the summary and download page, which includes a price but logged into the platform it will say free of charge with your account.

Filter Reset filters

REGIONS/COUNTRIES
All

INDUSTRY
All

LANGUAGE
All

CONTENT TYPE
All

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All* of our reports are included in your account.

SEARCH SORT BY Relevance CHART TYPE

Total results: 28,559

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