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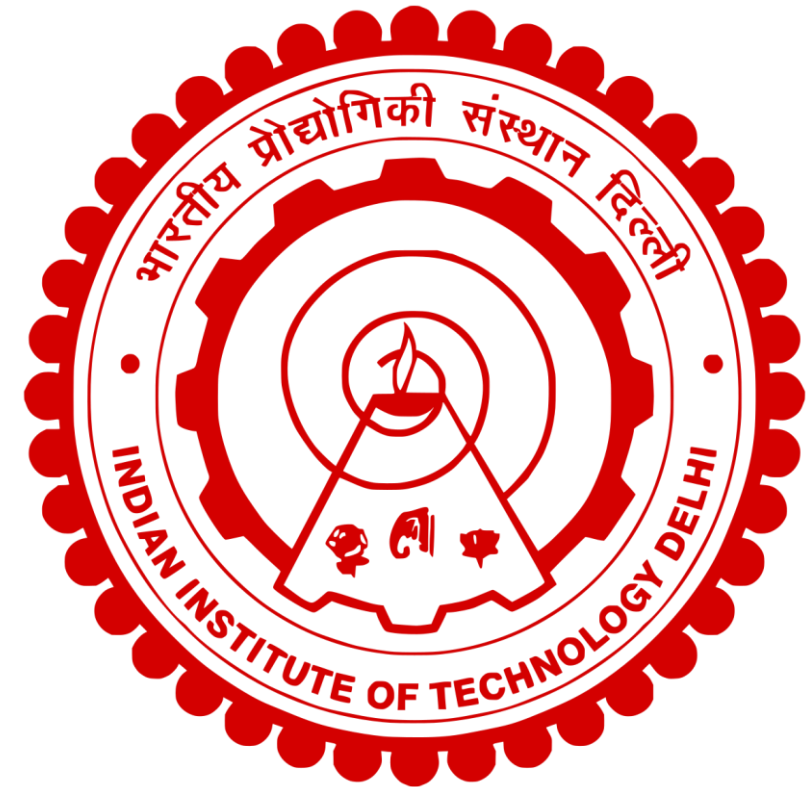
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Q & A, followed by Quiz



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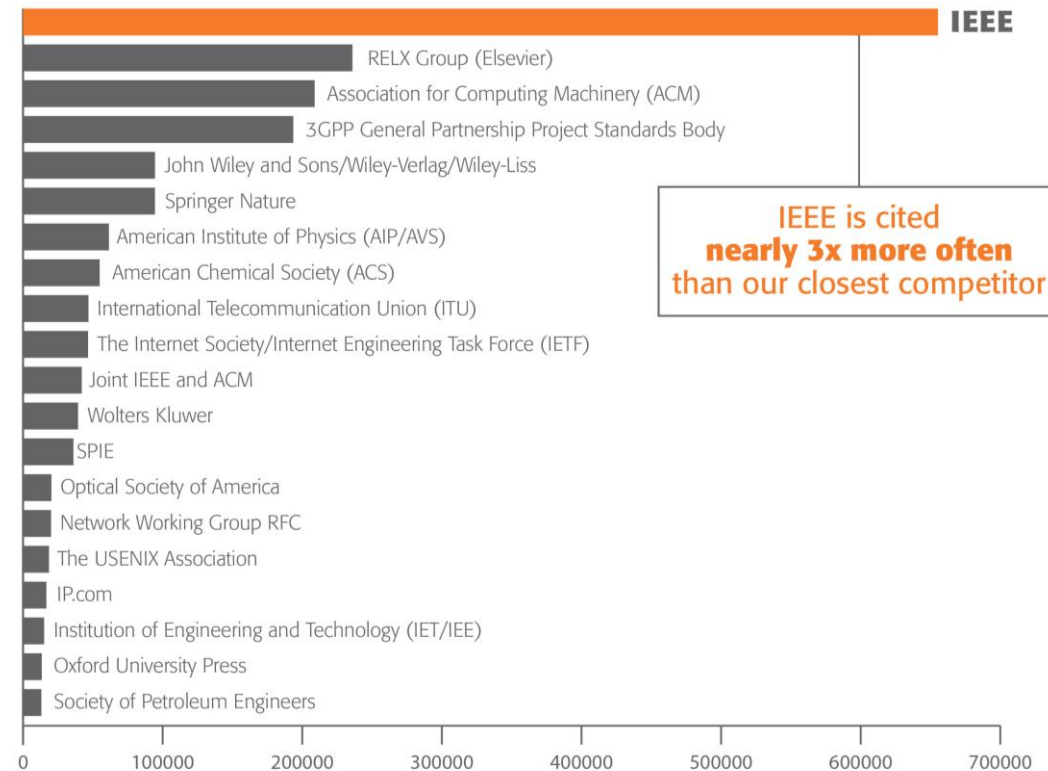


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## This year 2024\*:

- IEEE **Open Journal** on Immersive Displays
- IEEE Journal of Selected Areas in Sensors
- IEEE Transactions on Privacy
- IEEE Systems, Man, and Cybernetics Letters
- IEEE Reliability Magazine
- IEEE Transactions on Materials for Electron Devices
- IEEE Data Descriptions
- IEEE Sensors Reviews

7

\*Please note this is a tentative list and is subject to change.

IEEE Open Journal of  
Control Systems

2022 Volume 1 IOJCD4 (ISSN 2694-085X)

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IEEE  
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2022 Volume 1

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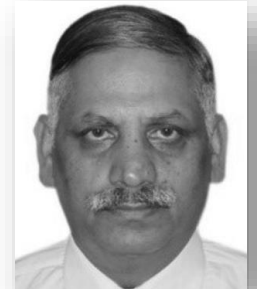
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# **ACADEMIC RESEARCH WRITING & PUBLISHING: IDENTIFYING RIGHT JOURNALS**

# Today's Author Workshop

## Topics Covered



Publishing  
Choices



Choosing  
an  
Audience



Paper  
Structure



Ethics



Submission  
Guidelines



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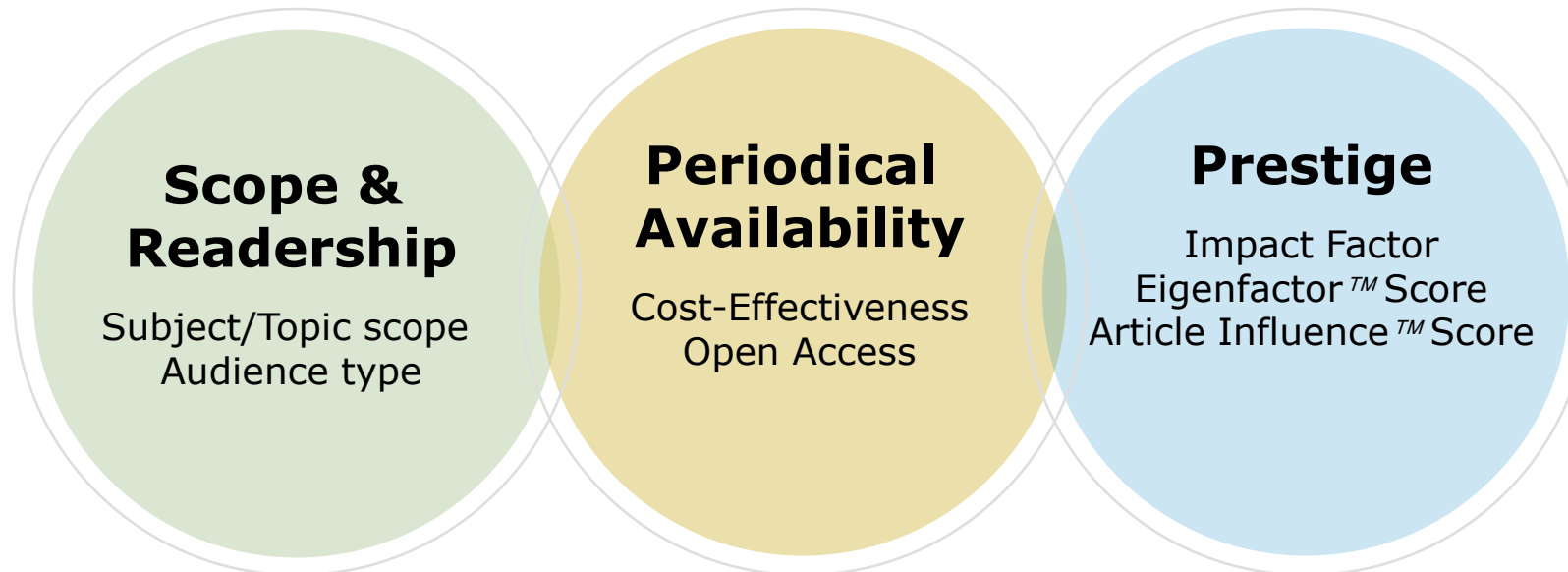
Final Steps

Main Steps to Consider When Writing a Technical Paper

# Publishing Choices

## Choices

**Publish your research where it will have the most impact**



## Publish

# IEEE Journal or IEEE Conference?

A **journal article** is a fully developed presentation of your work and its final findings

- Original research results presented
- Clear conclusions are made and supported by the data

A **conference article** can be written while research is ongoing

- Can present preliminary results or highlight recent work
- Gain informal feedback to use in your research
- Typically shorter than journal articles, with less detail and fewer references

Publish

## IEEE Journal or IEEE Conference?

### IEEE Journals



**PRO**

IEEE journals are cited 3 times more often in patent applications than other leading publisher's journals



**CON**

A high percentage of articles submitted to any professional publication are rejected

### IEEE Conferences

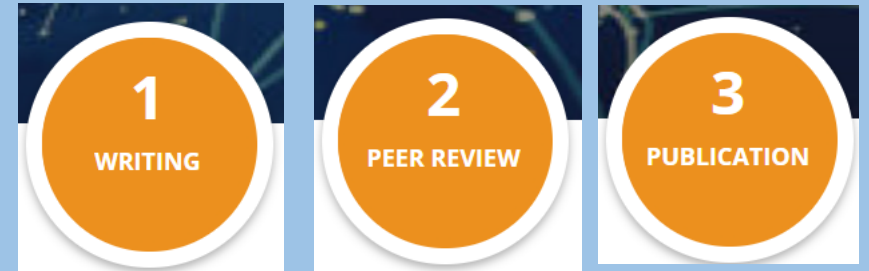
IEEE Conference proceedings are recognized worldwide as the most vital collection of consolidated published articles in EE, computer science, and related fields

Per IEEE Policy, if you do not present your article at a conference, it may be suppressed in IEEE *Xplore* and not indexed in other databases

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## Publish

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- Use databases such as IEEE *Xplore*
- Sign up for Content Alerts
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- Look at the publications cited in your references
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Tip:

Read the Aim & Scope of your target publication

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## Aims & Scope

## Publication Details

## Subjects

- Aerospace
- Communication, Networking and Broadcast Technologies
- Robotics and Control Systems
- Signal Processing and Analysis

## Previous Titles

## Audience

# What IEEE Editors and Reviewers are Looking For

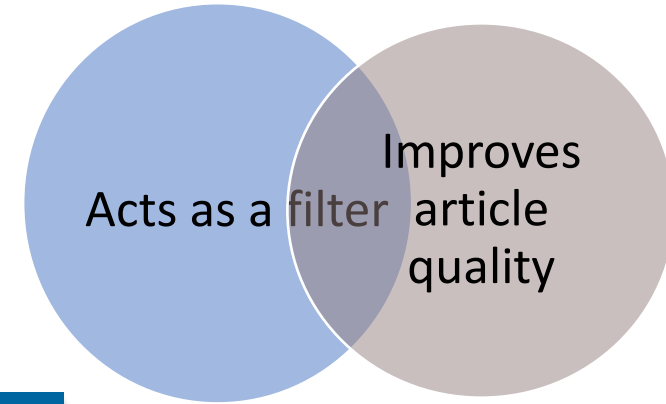
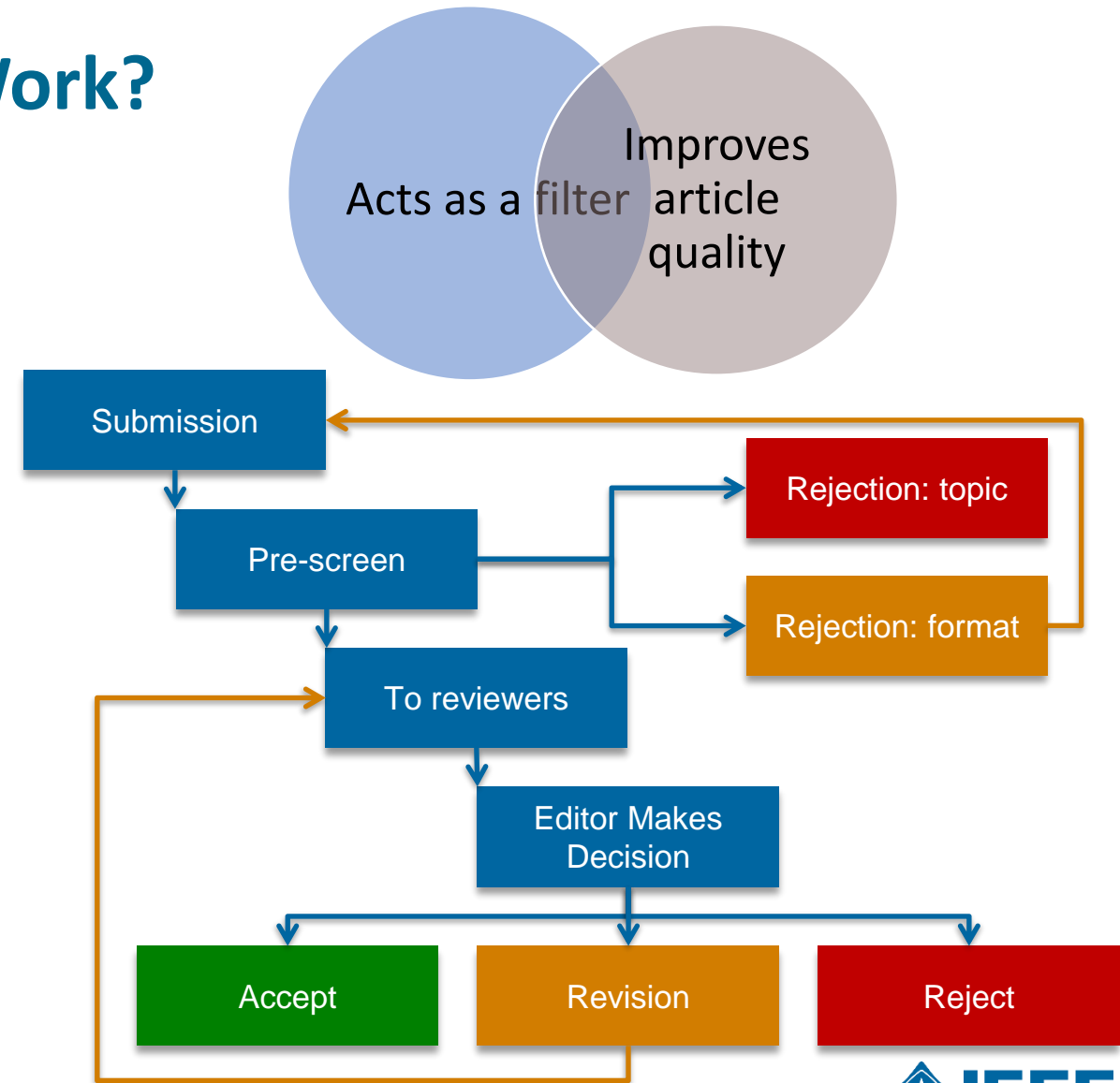
- Content that is appropriate, in scope and level
- Clearly written original material that addresses a new and important problem
- Extension of previously published work
- Valid methods and rationale
- Illustrations, tables and graphs that support the text
- References that are current and relevant to the subject



## Audience

# How Does the Review Process Work?

- Editor-in-Chief gets the paper after it goes through content match check (Similarity Check) and “IEEE Prohibited Authors List” check
- If the paper is in scope for the journal, it is assigned to an editor (associate editor)
- Editor assigns the paper to at least two reviewers (sometimes more)
- Reviewers send their comments back to the editor
- Editor makes a recommendation to the EIC as follows
  - Accept
  - Revise & Resubmit
  - Reject
- The EIC makes the final decision and informs the corresponding author



## Audience

# Why IEEE Editors and Reviewers Reject Papers

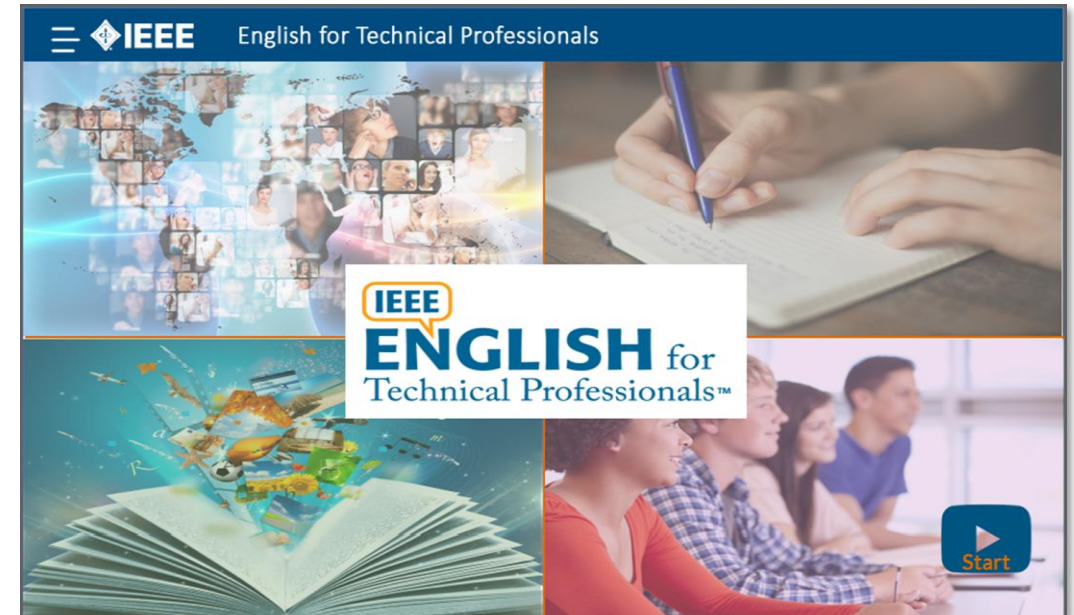
- The content is not a good fit for the publication
- There are serious scientific flaws:
  - Inconclusive results or incorrect interpretation
  - Fraudulent research
- It is poorly written
- It does not address a big enough problem or advance the scientific field
- The work was previously published
- The quality is not good enough for the journal
- The paper does not make a strong enough case to convince reviewers



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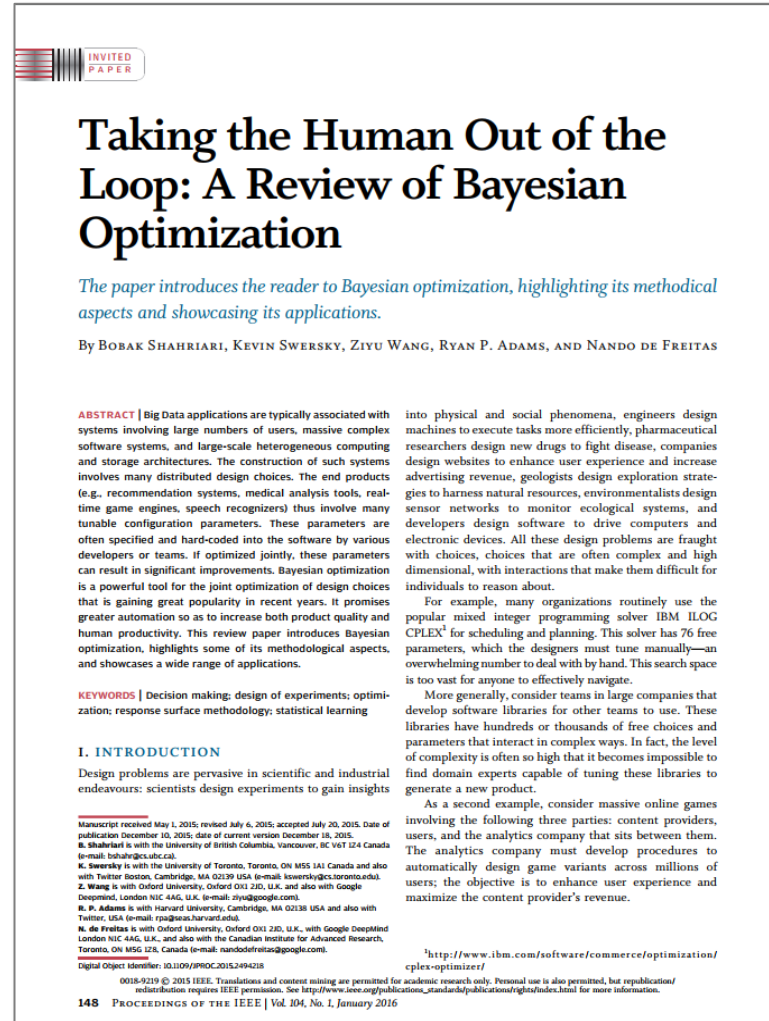


# Paper Structure

# Paper Structure

## Elements of a manuscript

- ▶ Title
- ▶ Author(s)
- ▶ Abstract
- ▶ Introduction
- ▶ Approach
- ▶ Results
- ▶ Discussion
- ▶ Conclusions
- ▶ Acknowledgements
- ▶ References



**INVITED PAPER**

## Taking the Human Out of the Loop: A Review of Bayesian Optimization

*The paper introduces the reader to Bayesian optimization, highlighting its methodical aspects and showcasing its applications.*

By BOBAK SHAHRIARI, KEVIN SWERSKY, ZIYU WANG, RYAN P. ADAMS, AND NANDO DE FREITAS

**ABSTRACT** | Big Data applications are typically associated with systems involving large numbers of users, massive complex software systems, and large-scale heterogeneous computing and storage architectures. The construction of such systems involves many distributed design choices. The end products (e.g., recommendation systems, medical analysis tools, real-time game engines, speech recognizers) thus involve many tunable configuration parameters. These parameters are often specified and hard-coded into the software by various developers or teams. If optimized jointly, these parameters can result in significant improvements. Bayesian optimization is a powerful tool for the joint optimization of design choices that is gaining great popularity in recent years. It promises greater automation so as to increase both product quality and human productivity. This review paper introduces Bayesian optimization, highlights some of its methodological aspects, and showcases a wide range of applications.

**KEYWORDS** | Decision making; design of experiments; optimization; response surface methodology; statistical learning

### 1. INTRODUCTION

Design problems are pervasive in scientific and industrial endeavours: scientists design experiments to gain insights into physical and social phenomena, engineers design machines to execute tasks more efficiently, pharmaceutical researchers design new drugs to fight disease, companies design websites to enhance user experience and increase advertising revenue, geologists design exploration strategies to harness natural resources, environmentalists design sensor networks to monitor ecological systems, and developers design software to drive computers and electronic devices. All these design problems are fraught with choices, choices that are often complex and high dimensional, with interactions that make them difficult for individuals to reason about.

For example, many organizations routinely use the popular mixed integer programming solver IBM ILOG CPLEX<sup>1</sup> for scheduling and planning. This solver has 76 free parameters, which the designers must tune manually—an overwhelming number to deal with by hand. This search space is too vast for anyone to effectively navigate.

More generally, consider teams in large companies that develop software libraries for other teams to use. These libraries have hundreds or thousands of free choices and parameters that interact in complex ways. In fact, the level of complexity is often so high that it becomes impossible to find domain experts capable of tuning these libraries to generate a new product.

As a second example, consider massive online games involving the following three parties: content providers, users, and the analytics company that sits between them. The analytics company must develop procedures to automatically design game variants across millions of users; the objective is to enhance user experience and maximize the content provider's revenue.

<sup>1</sup><http://www.ibm.com/software/commerce/optimization/cplex-optimizer/>

Manuscript received May 1, 2015; revised July 6, 2015; accepted July 20, 2015. Date of publication December 10, 2015; date of current version December 18, 2015.  
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148 PROCEEDINGS OF THE IEEE | Vol. 104, No. 1, January 2016



## Paper Structure

# Title

An effective title should...

- Be specific, concise, and descriptive
- Answer the reader's question: *Is this article relevant to me?*
- Think about what you would search for if you were looking for articles related to your research. Be sure to incorporate those keywords into your title.
- Grab the reader's attention
- Describe the content of a paper using the fewest possible words
  - Use important keywords—put as much time into your keywords as your paper, as that is how it will usually be found
  - Avoid jargon

Good  
Title

vs.

Bad  
Title

## Paper Structure

# Title – Best Practices

✓ *A Human Expert-based Approach to Electrical Peak Demand Management*

VS

✗ *A better approach of managing environmental and energy sustainability via a study of different methods of electric load forecasting*

# Paper Structure

## Abstract

- Concise summary of research conducted: results obtained and conclusions reached
- A “stand-alone” condensed version of the article
- 250 words or less
- Written in the past tense although general factual statements can be written in present tense
- Uses keywords and index terms

**ABSTRACT** | Big Data applications are typically systems involving large numbers of users, massive software systems, and large-scale heterogeneous computing and storage architectures. The construction of such systems involves many distributed design choices. The end products (recommendation systems, medical analysis tools, real-time engines, speech recognizers) thus involve many configuration parameters. These parameters are often specified and hard-coded into the software by various developers or teams. If optimized jointly, these parameters can result in significant improvements. Bayesian optimization is a powerful tool for the joint optimization of such parameters that is gaining great popularity in recent years. This review paper, which highlights some of its many applications and showcases a wide range of applications.

What you did

Why you did it

How the results were useful, important and move the field forward

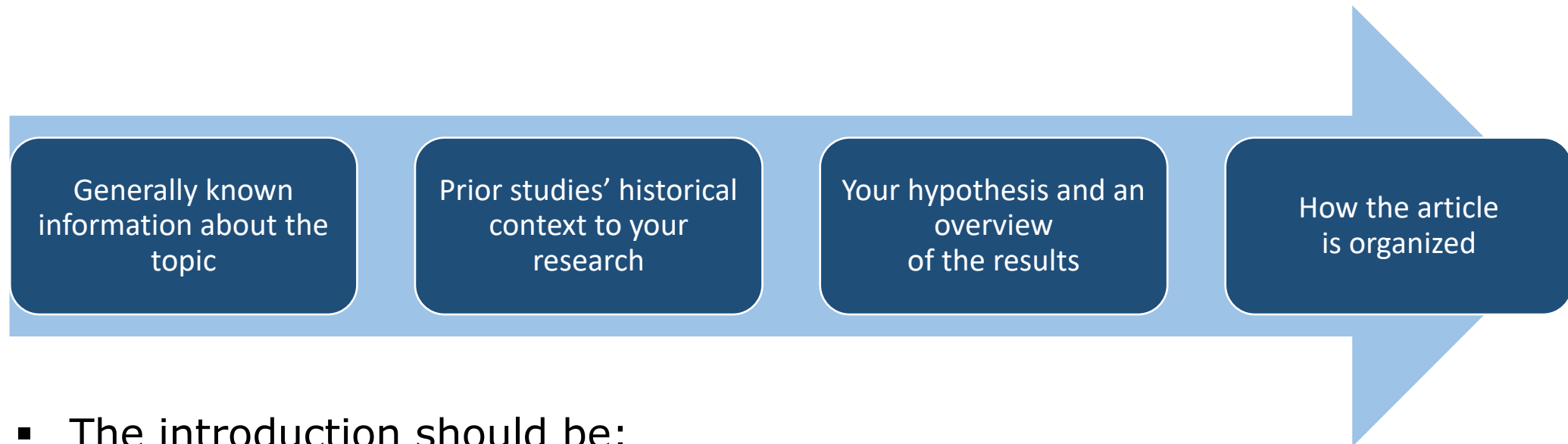
Why they're useful and important and move the field forward

**B A A R C**

## Paper Structure

# Introduction

- A description of the problem you researched
- It should move step by step through the following:



- The introduction should be:
  - Specific, not too broad or vague
  - About 2 pages
  - Written in the present tense

**S - N - S**

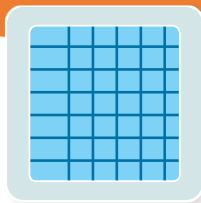
## Paper Structure

# Methodology

- Problem formulation and the processes used to solve the problem, prove or disprove the hypothesis
- Use illustrations to clarify ideas and support conclusions

### Tables

Present representative data or used when exact values are important to show



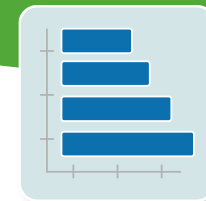
### Figures

Quickly show ideas/conclusions that would require detailed explanations



### Graphs

Show relationships between data points or trends in data



# Paper Structure

## Results/Discussion

Demonstrate that you solved the problem or made significant advances

### Results: Summarizes the Data

- Should be clear and concise
- Use figures or tables with narrative to illustrate findings

### Discussion: Interprets the Results

- Why your research offers a new solution
- How can it benefit other researchers and professionals

the SC algorithm over the whole range of  $w$  values increase to 3–4 K, except for the TIGR<sub>1+2</sub> database, with an RMSE of 2 K. This last result is explained by the  $w$  distribution, which is biased toward low values of  $w$  in this database. When only atmospheric profiles with  $w$  values lower than  $3 \text{ g} \cdot \text{cm}^{-2}$  are selected, the SC algorithm provides RMSEs around 1.5 K, with almost equal values of bias and standard deviation, around 1 K in both cases (with a negative bias, that is, the SC underestimates the LST). In contrast, when only  $w$  values higher than  $3 \text{ g} \cdot \text{cm}^{-2}$  are considered, the SC algorithm provides RMSEs higher than 5 K. In these cases, it is preferable to calculate the atmospheric functions of the SC algorithm directly from (3) rather than approximating them by a polynomial fit approach as given by (4).

#### V. DISCUSSION AND CONCLUSION

The two Landsat-8 TIR bands allow the intercomparison of two LST retrieval methods based on different physical assumptions, such as the SC (only one TIR band required) and SW algorithms (two TIR bands required). Direct inversion of the radiative transfer equation, which can be considered as a “ground-truth” algorithm, is assumed to be accurate enough. The SC algorithm is assumed to be accurate enough. The SC algorithm is a continuation of the previous SC algorithm developed for Landsat-4 and Landsat-5 TM sensors, and it could be used to generate consistent LST products from the historical Landsat data using a single algorithm. An advantage of the SC algorithm is that, apart from surface emissivity, only water vapor content is required as input. However, it is expected that errors on LST become unacceptable for high water vapor contents (e.g.,  $> 3 \text{ g} \cdot \text{cm}^{-2}$ ). This problem can be partly solved by computing the atmospheric functions directly from  $\tau$ ,  $L_w$ , and  $L_s$  values (see [5]), or also by including air temperature as input [15]. A main advantage of the SW algorithm is that it performs well over global conditions and, thus, a wide range of water vapor values; and that it only requires water vapor as input (apart from surface emissivity at the two TIR bands). However, the SW algorithm can be only applied to the new Landsat-8 TIRS data, since previous TM/ETM sensors only had one TIR band.

The LST algorithms presented in this letter were tested with simulated data sets obtained for a variety of global atmospheric conditions and surface emissivities. The results showed RMSE values of typically less than 1.5 K, although for the SC algorithm, this accuracy is only achieved for  $w$  values below  $3 \text{ g} \cdot \text{cm}^{-2}$ . Algorithm testing also showed that the SW errors are lower than the SC errors for increasing water vapor, and vice versa, as demonstrated in the simulation study presented in Sobrino and Jimenez-Munoz [18]. Although an extensive validation exercise from *in situ* measurements is required to assess the performance of the two LST algorithms, the results obtained for the simulated data, the sensitivity analysis, as well as the previous findings for algorithms with the same mathematical structure give confidence in the algorithm accuracies estimated here.

#### REFERENCES

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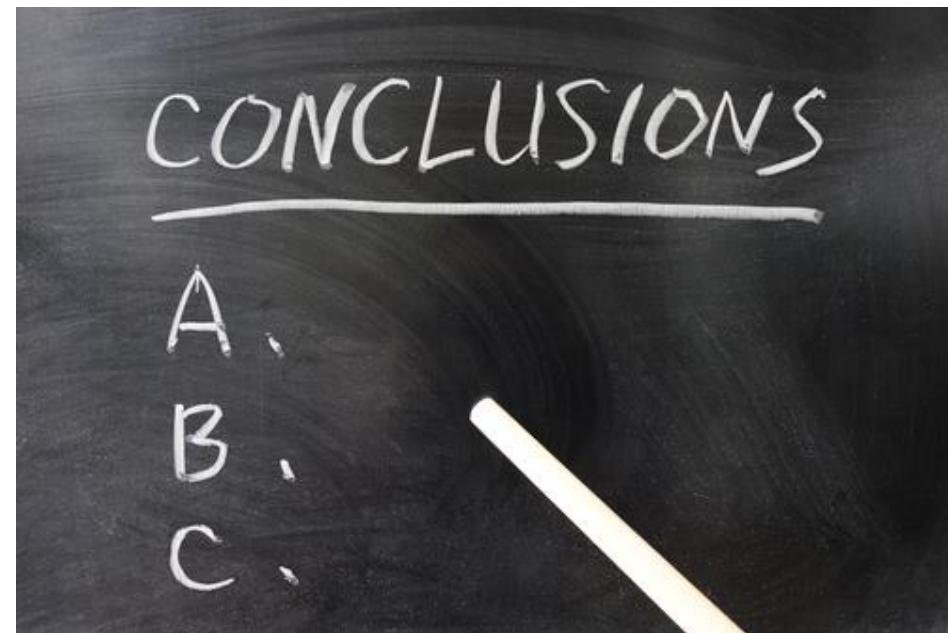
Results

Discussion

## Paper Structure

# Conclusion

- Explain what the research has achieved
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We then have

$$\begin{aligned} (P_t^{k+} + P_t^{k-})^2 &= (P_t^{k+} - P_t^{k-})^2 + 4P_t^{k+}P_t^{k-} \\ &< (P_t^{k+} - P_t^{k-})^2 + 4\hat{P}_t^{k+}\hat{P}_t^{k-} \\ &= (\hat{P}_t^{k+} + \hat{P}_t^{k-})^2. \end{aligned} \quad (32)$$

Since  $P_t^{k+} - P_t^{k-} = \hat{P}_t^{k+} - \hat{P}_t^{k-}$ , we then have  $P_t^{k+} < P_t^{k+}$ , and  $P_t^{k-} < P_t^{k-}$ . Because the operational cost is an increasing function of  $(P_t^{k+}, P_t^{k-})$ , we obtain that

$$c_{0/10}(P_t^{k+}, P_t^{k-}) < c_{0/10}(\hat{P}_t^{k+}, \hat{P}_t^{k-}). \quad (33)$$

Therefore the optimal pair  $(P_t^{k+}, P_t^{k-})$  must satisfy that  $P_t^{k+}P_t^{k-} = 0$ , i.e., only one of  $P_t^{k+}, P_t^{k-}$  can be non-zero. ■

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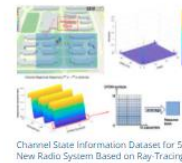
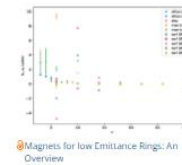
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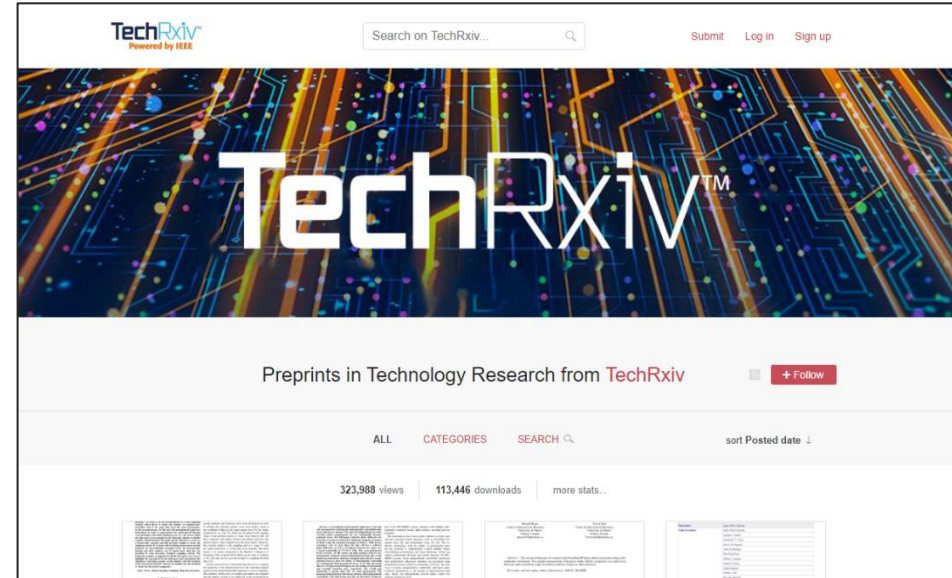
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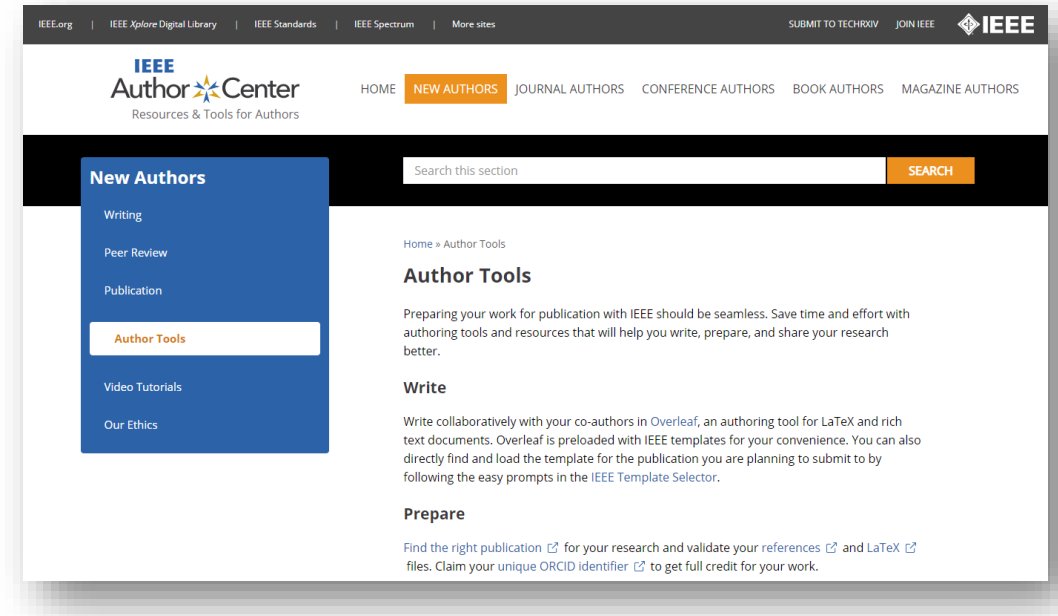
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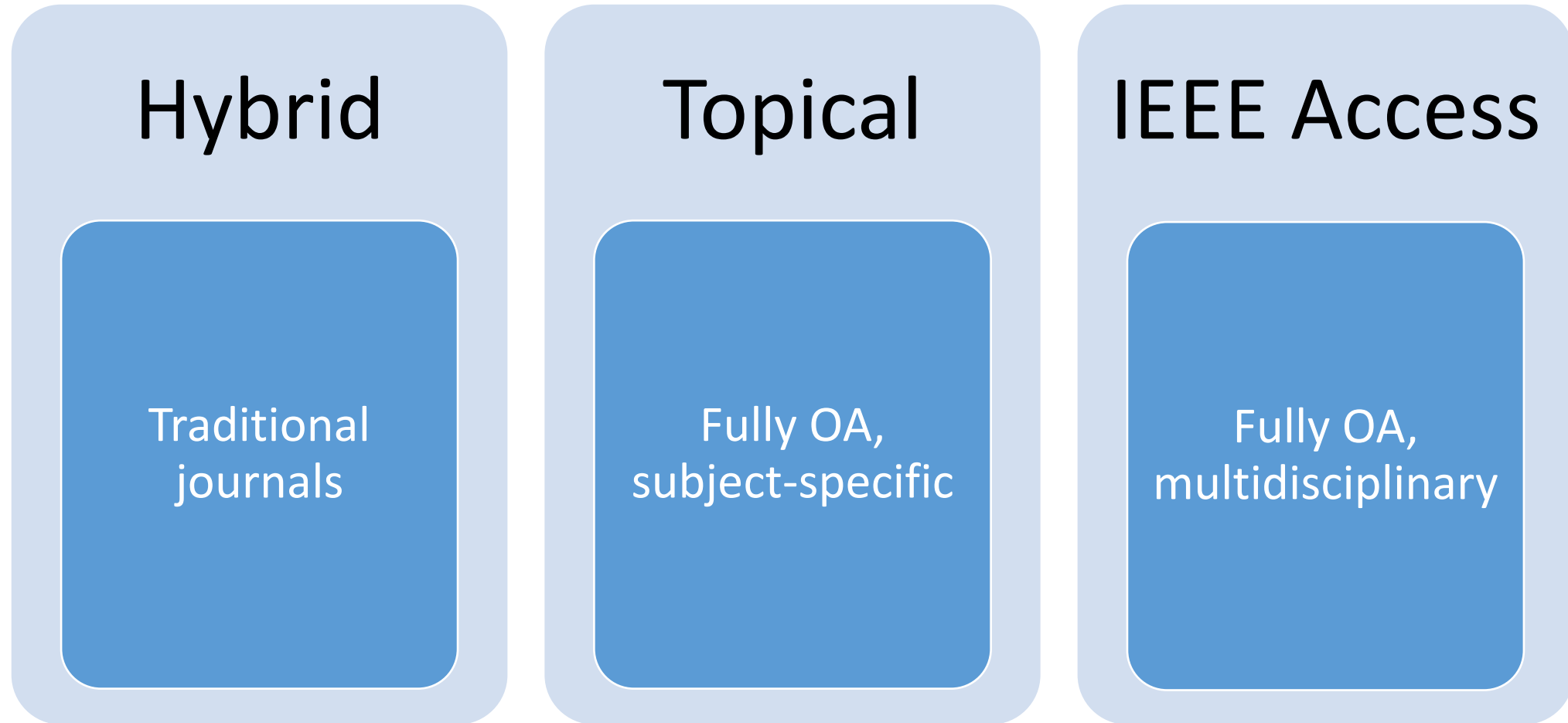
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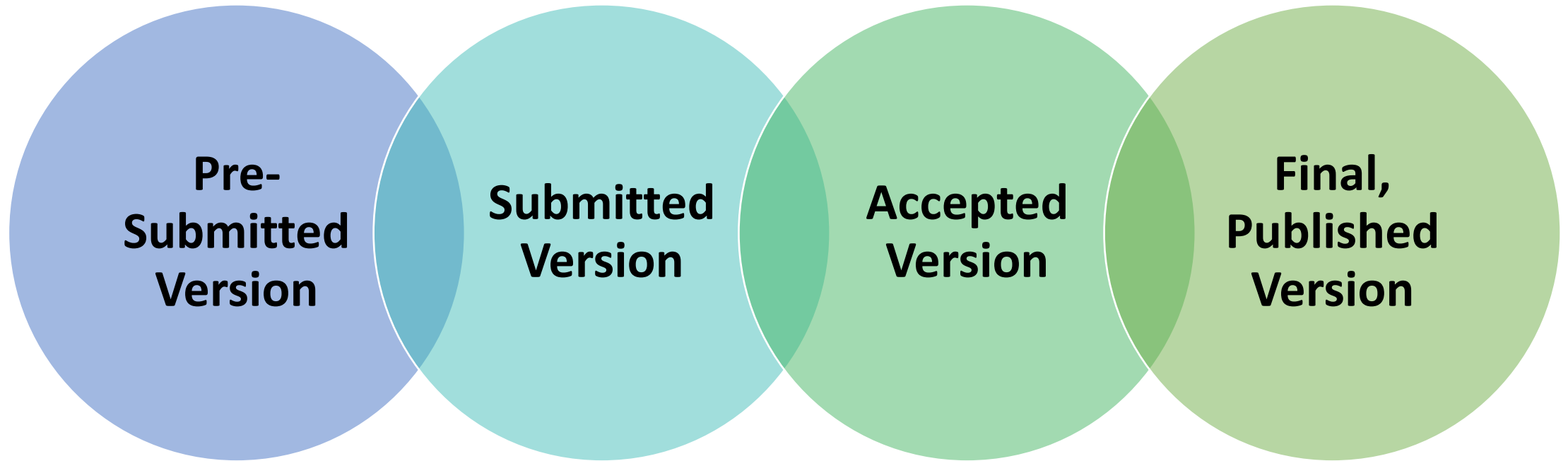
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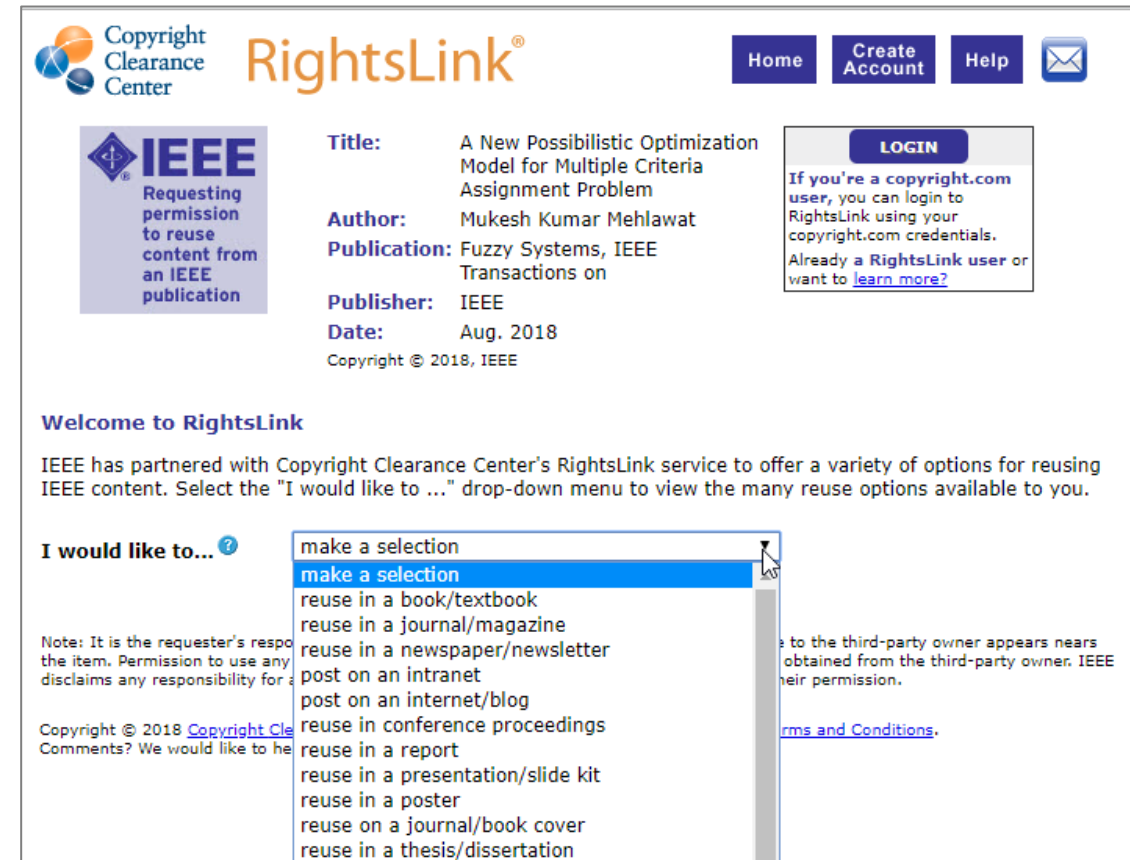
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