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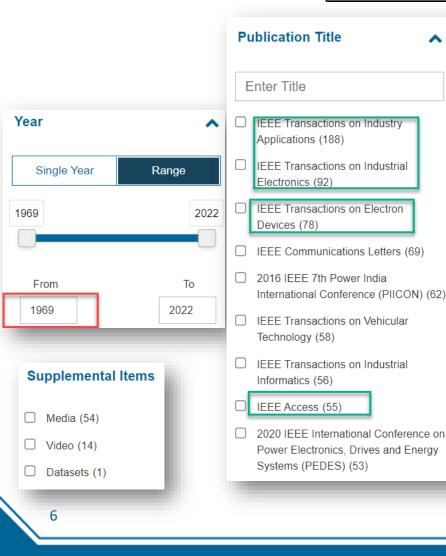


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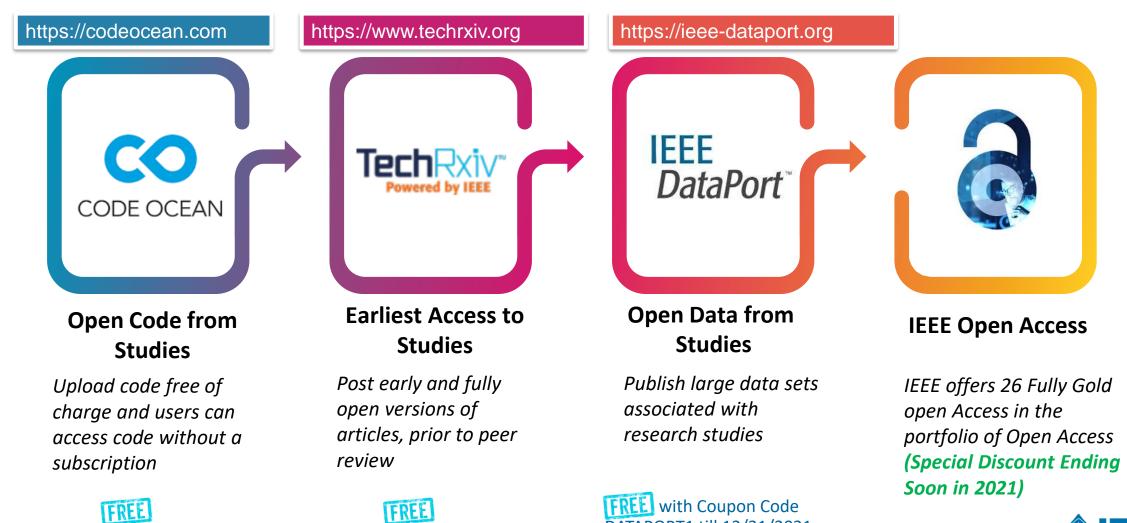
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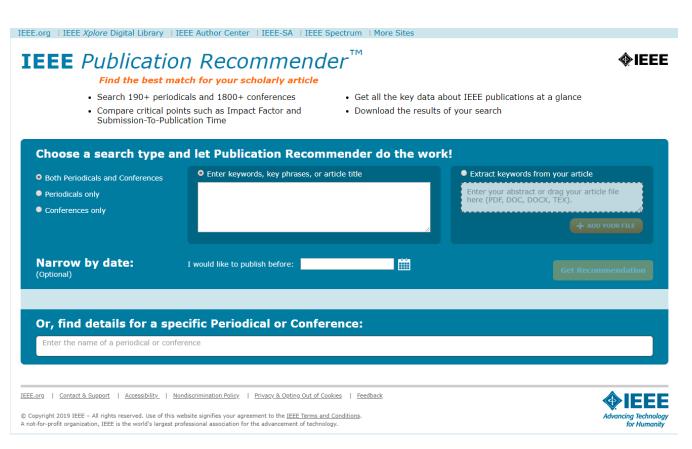
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- Journal's reputation in the community is important
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#### Other ways of judging a journal's value to the engineering community

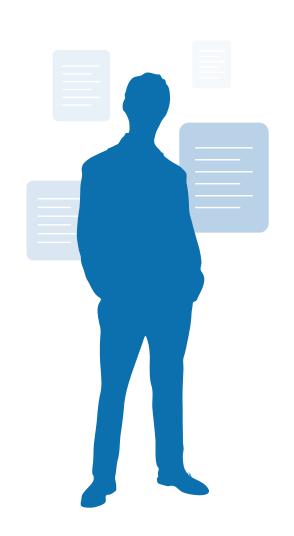
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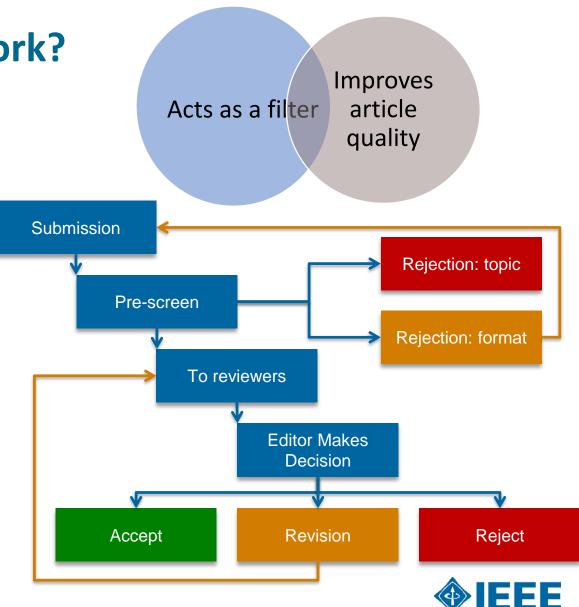




#### Audience

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- Editor-in-Chief gets the paper after it goes through content match check (Similarity Check) and "IEEE Prohibited Authors List" check
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- Editor makes a recommendation to the EIC as follows
  - Accept
  - Revise & Resubmit
  - Reject
- The EIC makes the final decision and informs the corresponding author



#### Audience

### **Why IEEE Editors and Reviewers Reject Papers**

- The content is not a good fit for the publication
- There are serious scientific flaws:
  - Inconclusive results or incorrect interpretation
  - Fraudulent research
- It is poorly written
- It does not address a big enough problem or advance the scientific field
- The work was previously published
- The quality is not good enough for the journal
- The paper does not make a strong enough case to convince reviewers





# Paper Structure



### **Paper Structure Elements of a manuscript**

- Title
- Author(s)
- Abstract
- Introduction
- Approach
- Results
- Discussion
- Conclusions
- Acknowledgements
- References

#### 

#### Taking the Human Out of the Loop: A Review of Bayesian Optimization

The paper introduces the reader to Bayesian optimization, highlighting its methodical aspects and showcasing its applications.

By Bobak Shahriari, Kevin Swersky, Ziyu Wang, Ryan P. Adams, and Nando de Freitas

systems involving large numbers of users, massive complex machines to execute tasks more efficiently, pharmaceutical software systems, and large-scale heterogeneous computing researchers design new drugs to fight disease, companies and storage architectures. The construction of such systems design websites to enhance user experience and increase involves many distributed design choices. The end products advertising revenue, geologists design exploration strate-(e.g., recommendation systems, medical analysis tools, real- gies to harness natural resources, environmentalists design time game engines, speech recognizers) thus involve many sensor networks to monitor ecological systems, and tunable configuration parameters. These parameters are developers design software to drive computers and often specified and hard-coded into the software by various electronic devices. All these design problems are fraught developers or teams. If optimized jointly, these parameters with choices, choices that are often complex and high can result in significant improvements. Bayesian optimization dimensional, with interactions that make them difficult for is a powerful tool for the joint optimization of design choices individuals to reason about. that is gaining great popularity in recent years. It promises For example, many organizations routinely use the greater automation so as to increase both product quality and popular mixed integer programming solver IBM ILOG human productivity. This review paper introduces Bayesian CPLEX<sup>1</sup> for scheduling and planning. This solver has 76 free

KEYWORDS | Decision making; design of experiments; optimi-

zation; response surface methodology; statistical learning

and showcases a wide range of applications.

I. INTRODUCTION

ABSTRACT | Big Data applications are typically associated with into physical and social phenomena, engineers design

optimization, highlights some of its methodological aspects, parameters, which the designers must tune manually-an overwhelming number to deal with by hand. This search space is too vast for anyone to effectively navigate.

More generally, consider teams in large companies that develop software libraries for other teams to use. These libraries have hundreds or thousands of free choices and parameters that interact in complex ways. In fact, the level of complexity is often so high that it becomes impossible to Design problems are pervasive in scientific and industrial find domain experts capable of tuning these libraries to endeavours: scientists design experiments to gain insights generate a new product.

As a second example, consider massive online games involving the following three parties: content providers, Manuscript received May 1, 2015; revised July 6, 2015; accepted July 20, 2015. Date of Manufar received way Loops Review and a constraint of the second K. Swersky is with the University of Toronto, Toronto, ON M55 1A1 Canada and also automatically design game variants across millions of users; the objective is to enhance user experience and maximize the content provider's revenue.

K. Swersky is with the University of Torento, Torentic, OM MS5 IAI Canada and also with Twitter Botton, Cambridge, MA 02390 USA (e-mail: IssversivgAccuronta.edu). Z. Wang is with Oxford University, Oxford 0013 2/D, U.X. and also with Google Desprintic, London NIC A4A, U.K. e-mail: ziyu4ggoogloccom). R. P. Adams is with Hanard University, Cambridge, MA 02188 USA and also with Twitter, USA (e-mail: pagaseasharand.edu). N. de Freitas is with Oxford University, Oxford OXI 2JD, U.K., with Google DeepMine London NIC 4AG, U.K., and also with the Canadian Institute for Advanced Research, Toronto, ON M5G 128, Canada (e-mail: nandodefreitas@google.com). <sup>1</sup>http://www.ibm.com/software/commerce/optimization

Digital Object Identifier: 10.1109/JPROC.2015.2494218 cplex-optimizer/ 0018-9219 © 2015 IEEE. Translations and content mining are permitted for academic research only. Personal use is also permitted, but republic redistribution requires IEEE permission. See http://www.ieee.org/publications\_standards/publications/rights/index.html for more information

148 PROCEEDINGS OF THE IEEE | Vol. 104, No. 1, January 2016



### Paper Structure Title

An effective title should...

- Be specific, concise, and descriptive
- Answer the reader's question: *Is this article relevant to me?*
- Think about what you would search for if you were looking for articles related to your research. Be sure to incorporate those keywords into your title.
- Grab the reader's attention
- Describe the content of a paper using the fewest possible words
  - Use important keywords—put as much time into your keywords as your paper, as that is how it will usually be found
  - Avoid jargon





#### Paper Structure Title – Best Practices



A Human Expert-based Approach to Electrical Peak Demand Management

#### VS



A better approach of managing environmental and energy sustainability via a study of different methods of electric load forecasting



### Paper Structure Abstract

- Concise summary of research conducted: results obtained and conclusions reached
- A "stand-alone" condensed version of the article
- 250 words or less
- Written in the past tense although general factual statements can be written in present tense
- Uses keywords and index terms

#### ABSTRACT | Big Data applications are typically

#### What you did

systems involving large numbers of users, mass software systems, and large-scale heterogeneous computing and storage architectures. The construction of such systems involves many distributed design choices. The end products

#### Why you did it

commendation systems, medical analysis tools, realengines, speech recognizers) thus involve many e configuration parameters. These parameters are often specified and hard-coded into the software by various developers or teams. If optimized jointly, these parameters

can result in significant improvements. Bayesian optimization is a powerful tool for the joint optimization that is gaining great popularity in recgreater automation so as to increase human productivity. This review pape optimization, highlights some of its mand showcases a wide range of application.

How the results were useful, important and move the field forward

Why they're useful and important and move the field forward

ccision making; design of experiments; optimisurface methodology; statistical learning



### Paper Structure Introduction

- A description of the problem you researched
- It should move step by step through the following:



- The introduction should be:
  - Specific, not too broad or vague
  - About 2 pages
  - Written in the present tense



### Paper Structure Methodology

- Problem formulation and the processes used to solve the problem, prove or disprove the hypothesis
- Use illustrations to clarify ideas and support conclusions

#### **Tables**

Present representative data or used when exact values are important to show

**Figures** Quickly show ideas/conclusions that would require detailed explanations



**Graphs** Show relationships between data points or trends in data

#### **Paper Structure Results/Discussion**

Demonstrate that you solved the problem or made significant advances

#### **Results: Summarizes the Data**

- Should be clear and concise
- Use figures or tables with narrative to illustrate findings

#### **Discussion: Interprets the Results**

- Why your research offers a new solution
- How can it benefit other researchers and professionals

#### IMENEZ-MUNOT & d : LST RETRIEVAL METHODS FROM LANDSAT-5 THERMAL IMPRARED SENSOR DATA

the SC algorithm over the whole range of  $\omega$  values increase. to 3-4 K, except for the TIGR<sub>1711</sub> dotabase, with an RMSE of 2 K. This last result is explained by the w distribution,

which is biased toward low values of u in this database. When only atmospheric profiles with w values lower the 3 g - cm<sup>-2</sup> are selected, the SC algorithm provides R around 1.5 K, with almost equal values of bias and stars deviation, around 1 K in both cases (with a negative bias, the the SC underestimates the LST). In contrast, when only w values higher than 3 g - am<sup>-2</sup> are considered, the SC algorithm. provides RMSEs higher than 5 K. In these cases, it is preferable to calculate the atmospheric functions of the SC algorithm directly from [3] rather than approximating them by a polynomial fit approach as given by [4].

#### V. DISCUSSION AND CONCLUSION

The two Landaat-3 TIR bands allow the intercomparison of two LST retrieval methods based on different physical assumptions, such as the SC (only one TIR band required) and SW algorithms (two TIR bands required). Direct inversion ve transfer equation, which can be considered

Discussion

algorithm, is assumed to be a "ground-truth" a condition that the information about the ad L<sub>2</sub>) is accurate enough. The SC alsoas letter is a continuation of the previous SC ETM+ sensor on board the Landant-7 platform.

[9], and it could be used to generate consistent LST products from the historical Landsat data using a single algorithm. An advantage of the SC algorithm is that, apart from surface emissivity, only water vapor content is required as input. However, it is expected that errors on LST become unacceptable for high writer upper contents (e.g.,  $> 3 \text{ g} \cdot \text{cm}^{-2}$ ). This problem can be partly solved by computing the atmospheric functions directly from  $\tau$ ,  $L_{\nu}$ , and  $L_{I}$  values [see (5)], or also by including air temperature as input [15]. A main advantage of the SW algorithm is that it performs well over global conditions and, thus, a wide range of water vapor values; and that it only requires water vapor as input (apart from surface emissivity at the two TIR bands). However, the SW algorithm can be only applied to the new Landant-8 TIRS data, since previous TM/ETM sensors only had one TIR band.

The LST algorithms presented in this latter were tested with simulated data sets obtained for a variety of global atmospheric conditions and surface emissivities. The results showed RMSE values of typically less than 1.5 K, although for the SC algorithm, this accuracy is only achieved for u values below 3 g - cm<sup>-2</sup>. Algorithm teeting also showed that the SW errors. are lower than the SC errors for increasing water vapor, and vice versa, as demonstrated in the simulation study presented. in Sobrino and Jiménez-Muñoz [18]. Although an estensive validation exercise from in sits measurements is required to assess the performance of the two LST algorithms, the results obtained for the simulated data, the sensitivity analysis, as well [15] J. A. Sobrino and J. C. Jimise-Minice, "Land surface temperature as the previous findings for algorithms with the same mothemotical structure give confidence in the algorithm accuracies antirented have.

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15/3

#### Paper Structure Conclusion

- Explain what the research has achieved
  - As it relates to the problem stated in the Introduction
  - Revisit the key points in each section
  - Include a summary of the main findings and implications for the field
- Provide benefits and shortcomings of:
  - The solution presented
  - Your research and methodology
- Suggest future areas for research





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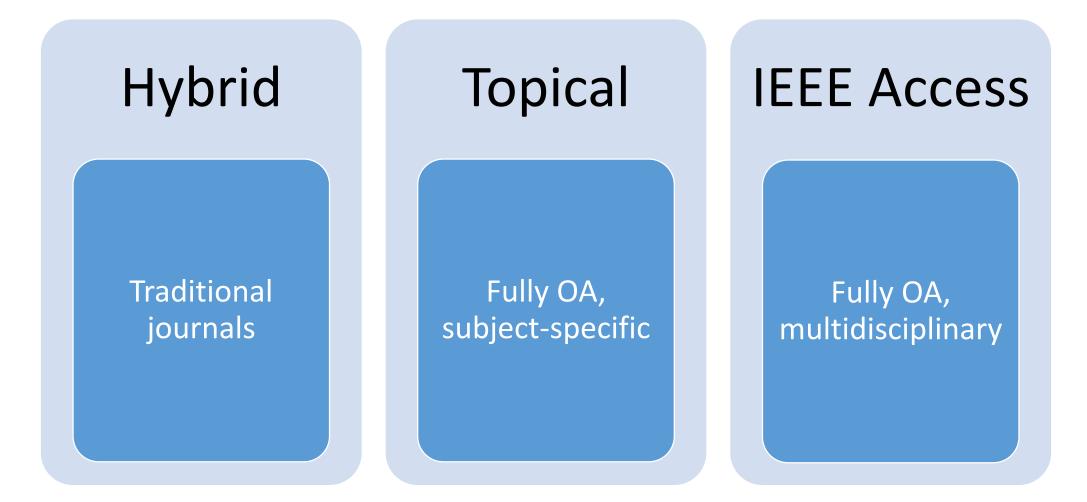
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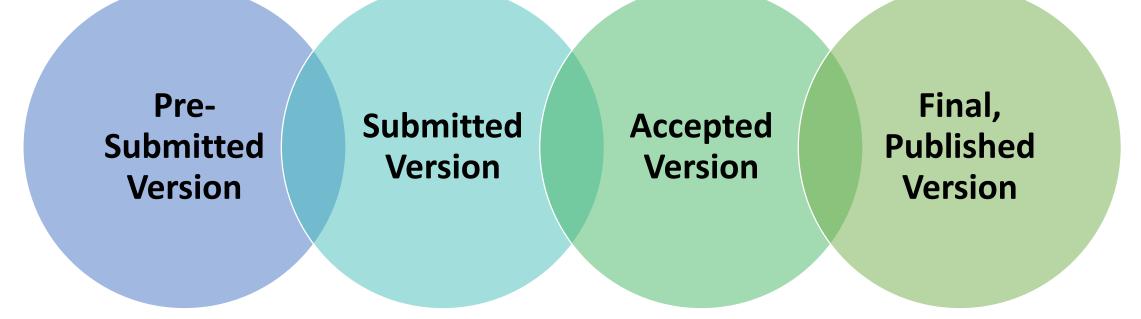
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